

# *Shambhala Awards : History & Context*

At the request of the Sakyong and Sakyong Wangmo,  
the Shambhala Office of Culture and Decorum is pleased to announce  
the reinstatement of Shambhala Service Awards.

For the first time in approximately 16 years, awards will be granted to individuals who  
have demonstrated a pattern or career of outstanding service to Shambhala, or who  
extend Shambhala principles into the greater world through their work in the fields of:

*Great East Awards* : Pillar of Government, civil service, and leadership

*Elegance Awards* : Office of Culture & Decorum, contributions to Shambhala culture  
and the arts

*Ashoka Awards* : Societal health & well-being, healthcare, and medicine

*Golden Key Awards* : Pillar of Economy, patronage, finance, and business

*Shotoku Taishi Awards* : Pillar of Practice & Education, through teaching or  
administration, and ritual service such as umdzes and chöpons

*Kalapa Awards* : Service in the Kalapa Courts

*Sakyong Wangmo's Awards* : New award for social engagement, peace, and relief efforts

*Dawa Sangpo Awards* : for particularly heroic service leading a specific project or  
campaign

*Higher Orders* : Career of service awards for our long serving leaders who have held high  
levels of responsibility in Shambhala

An important aspect of our Shambhala culture is to acknowledge the bravery and  
service of our community. This not only shows appreciation, but inspires others to  
cultivate virtuous and generous activity.

In the late 1970's the Druk Sakyong, Chögyam Trungpa Rinpoche, the Dorje Dradül, began a tradition of conferring awards to Shambhala citizens as a way to show appreciation for dedication to Shambhala vision. During his time, awards were offered only within the circle of most advanced students. The meaning and appearance of every award was given great consideration in order to make them truly potent gifts from the lineage. The awards were triangular ribbon medals, with colours chosen very particularly to invoke the energy and drala of each area of service. Using the particular form of an *award*, the sometimes invisible act of service was brought into the visible realm of tangible form. Awards were just one of many such Shambhala forms created by the Dorje Dradül to bring forward the notion of an *enlightened society*.

The Kongma Sakyong, Jampal Trinley Dradül, has chosen to broaden this system for our growing worldwide community. The relaunch of Shambhala Service Awards has all members of Shambhala eligible for awards, and incorporates a modern and wearable award design, as unique cloisonne enamel pins. The design is still faithfully based on the colours and symbols chosen so carefully by the Dorje Dradül.

In order to recognize the many individuals who have made special and significant contributions to our Shambhala society since the last time awards were conferred, the Shambhala Office of Culture & Decorum solicited nominations from leaders in different roles from every place in our mandala. This included Acharyas & Shastris, Center Directors, representatives of Culture & Decorum, and so on. The recommendations were reviewed by committees of leaders in each field, and were finally approved by the Sakyong himself, who took great interest and championed the entire project. Over 1400 awards will be conferred this Shambhala Day.

*Though we have been exhaustive in our efforts to award everyone deserving recognition, there will no doubt be unintended omissions. It is the intention of the Office to present awards every 2-3 years going forward, providing many future opportunities to acknowledge those who offer great benefit to Shambhala, and to further enhance our Shambhala culture of appreciation.*

The launch of Shambhala Service Awards coincides with the initiation of the Shambhala Household Mandala, which will begin in local centres over the course of this coming year. These two elements are intimately connected, as visible examples of the society and culture within which the teachings of Shambhala are held.

The Shambhala Office of Culture & Decorum is delighted to offer this relaunch of Shambhala Service Awards on behalf of the Sakyong and Sakyong Wangmo.

## *Shambhala Awards: Protocol*

We should feel proud and honoured to wear awards. Following is the protocol for when and how awards are worn. *Please note* awards are a gift from the lineage directly to the recipient and should never been worn by anyone other than the awardee.

### *Awards may be worn for*

- ❖ Occasions when we don our best attire
- ❖ Shambhala events, holidays, celebrations, feasts
- ❖ Major events in our lives where we want to represent Shambhala principles such as leading events in the world, public speaking, teaching, galas, formal social events
- ❖ Private social events with other Shambhalians

### *Awards are not appropriate for*

- ❖ Everyday wear
- ❖ At work
- ❖ When we are dressed in clothing for physical activities

### *Wearing of Awards*

- ❖ Awards may be worn alone, choosing the single highest received and/or award most appropriate for the particular function of the event. This is most appropriate for everyday wear. For example:
  - Great East ~ Council meeting
  - Ashoka ~ Care & Conduct gathering
- ❖ For more formal occasions (holidays, banquets, events with the Sakyong), all awards may be worn together
- ❖ Awards are worn 3 across by order of precedence, on the left side, below a crest pin and/or Shambhala banner pin, if applicable. The highest order is worn first. Ex., *Medal of Ashoka* is worn in front of *Colour of Elegance*.

If members would like to replace awards that they received in the older ribbon format with the new medal version, or if awards are misplaced, they will be available to order from [KalapaMedia.org](http://KalapaMedia.org)

























































## Order of Awards

*Listed in order of precedence from first (Colour of the Great East) - last (Order of the Dragon of Shambhala)*

<b><i>I. Colour</i></b> Great East Elegance Ashoka Golden Key Shotoku Taishi Kalapa Sakyong Wangmo	<b><i>II. Medal</i></b> Great East Elegance Ashoka Golden Key Shotoku Taishi Kalapa Sakyong Wangmo	<b><i>III. Order</i></b> Great East Elegance Ashoka Golden Key Shotoku Taishi Kalapa Sakyong Wangmo
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## Higher Orders:

<b><i>IV. Dawa Sangpo</i></b>	<b><i>V. Medal</i></b> Tiger of Shambhala <b><i>VI. Order</i></b> Tiger of Shambhala <b><i>VII. Medal</i></b> Lion of Shambhala <b><i>VIII. Order</i></b> Lion of Shambhala	<b><i>IX. Medal</i></b> Garuda of Shambhala <b><i>X. Order</i></b> Garuda of Shambhala <b><i>XI. Medal</i></b> Dragon of Shambhala <b><i>XII. Order</i></b> Dragon of Shambhala
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		Color	Medal	Order
Great East	White			
	Pantone 116			
Elegance	Pantone 021			
	Pantone 312			
Ashoka	Pantone 484			
	Pantone 116			
Golden Key	Pantone 124			
	Pantone 312			
Shotoku Taishi	White			
	Pantone 485			
Kalapa	Pantone 267			
	Pantone 109			
Sakyong Wangmo	Pantone 267			
	Pantone 327			
Dawa Sangpo	Pantone Reflex Blue			
	Pantone 144			
	Pantone 485			
	White			
	Pantone 116			
Tiger	Pantone 144			
	Pantone 485			
Lion	White			
	Pantone Reflex Blue			
Garuda	Pantone 485			
	Pantone 109			
Dragon	Pantone Reflex Blue			
	Pantone 109			

# *Protocol for Shambhala Awards Ceremony*

This document is intended to serve as a guide for local Centres & Groups to plan a Shambhala Awards Ceremony, as part of the 2017 Shambhala Day celebration. **Please read the guide in its entirety for specific details regarding pre-event preparation and ceremony protocol.**

## **I. Overview**

The ceremony is broken into four sections: Colours, Medals, Orders, Higher Orders (if applicable). A complete list of awards in order of presentation can be found in Section II.

### **Prior to the ceremony, you will need to:**

- ❖ Collate the awards and certificates (instructions below)
  - You may invite your Culture & Decorum representative to assist with this
- ❖ Customize the ceremony for your local awards (Section III)
- ❖ Invite 2 senior leaders in your community to lead the ceremony as well as volunteers to assist (Section III)
- ❖ If possible, contact the members of your community who are award recipients inviting them to Shambhala Day. For Centres with a smaller number of recipients, phone call invitations would be a wonderful gesture. If you have many awards, an example email is included in Section IV.

### **Timing:**

Your award ceremony should take place immediately following the International Shambhala Day broadcast (whether you watch live or later recorded)\*. There will be a number of awards handed out in Boulder as part of the broadcast. At the conclusion of the broadcast, local Centres can begin their local ceremony.

\*The awards could also be handed out during a feast celebrating Shambhala Day, or whenever the most members of your community will be present.

## Collating Award Certificates & Medals: Instructions for Centres\*\*

Your awards package includes **medals** (in pin form) and **certificates** for your local award recipients. In preparation for the ceremony on Shambhala Day:

- ❖ Use the **award key** in Section II to match the medal with the award certificate for each recipient.
- ❖ Organize the awards by order of precedence (Colours first, followed by Medal and so on). See the chart in **Section II**. These can also be found on *shambhala.org* under *Culture & Decorum*.

It may be helpful to place the certificate and medal for each recipient in an elegant folder or large envelope, writing in pencil the name and award received on the outside.

\*Please refrain from folding the certificates so that people may frame them if they choose.

Larger Centres may have received multiple awards packets. In an effort to minimize shipping, we are kindly asking that these Centres forward awards packets to the smaller Centres and/or groups within regions. If you have been sent more than one packet and have any questions about what you have received please contact [shambhala.awards@gmail.com](mailto:shambhala.awards@gmail.com).

























































## II. Awards

*Listed in order of precedence from first (Colour of the Great East) - last (Order of the Dragon of Shambhala)*

<b><i>I. Colour</i></b> Great East Elegance Ashoka Golden Key Shotoku Taishi Kalapa Sakyong Wangmo	<b><i>II. Medal</i></b> Great East Elegance Ashoka Golden Key Shotoku Taishi Kalapa Sakyong Wangmo	<b><i>III. Order</i></b> Great East Elegance Ashoka Golden Key Shotoku Taishi Kalapa Sakyong Wangmo
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## Higher Orders:

<b><i>IV. Dawa Sangpo</i></b> <i>PLEASE NOTE: DAWA SANGPO Medals are given for particular campaigns rather than overall service. There are personalized descriptions for the campaign being recognized. The descriptions should be read for each individual recipient.</i>	<b><i>V. Medal</i></b> Tiger of Shambhala <b><i>VI. Order</i></b> Tiger of Shambhala <b><i>VII. Medal</i></b> Lion of Shambhala <b><i>VIII. Order</i></b> Lion of Shambhala	<b><i>IX. Medal</i></b> Garuda of Shambhala <b><i>X. Order</i></b> Garuda of Shambhala <b><i>XI. Medal</i></b> Dragon of Shambhala <b><i>XII. Order</i></b> Dragon of Shambhala
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	White			
	Pantone 116			
Tiger	Pantone 144			
	Pantone 485			
Lion	White			
	Pantone Reflex Blue			
Garuda	Pantone 485			
	Pantone 109			
Dragon	Pantone Reflex Blue			
	Pantone 109			

### III. Ceremony

#### Preparation:

- ❖ Two (2) senior community leaders:
  - Most senior leader in your community is the *Presenter* who hands out the awards. This could be an *Acharya*, *Centre Director*, *Kalapa Council member*, *Dapön*, etc. Your Culture & Decorum Representative can find a precedence chart on Huddle, our shared online workspace for that office, or on Shambhala.org under Culture & Decorum.
  - A second senior leader (with a strong speaking voice and presence) is the *Speaker* who leads the ceremony by reading the awards as outlined in this packet. *It may be helpful to review the ceremony with the presenter and speaker prior to Shambhala Day.*
- ❖ Collated medals & certificates (*sent by Shambhala Office of Culture & Decorum, see instructions in Section I*)
- ❖ Lhasang
- ❖ Tray or table with khata, brocade or elegant fabric for medals & certificate packets
- ❖ Microphone for reading awards

#### Lhasang

At some point during your Shambhala Day celebration, the medals should be passed through a lhasang. One simple way to accomplish this:

- ❖ Have a small lhasang next to the leader handing out the awards.
- ❖ As people come up to receive their award, pass the medals through the lhasang.

#### Ceremony Outline

- ❖ **Introduction**
- ❖ **Opening paragraph on award certificate**
  - Read ONCE to open the ceremony (no need to repeat for each award)
- ❖ **Presenting the awards**
  - In order by Colour, Medal, Order, Higher Orders
  - Read each Award descriptions once and insert names of recipients
- ❖ **Concluding paragraph on certificate**
  - Read ONCE to close the ceremony
- ❖ **Shambhala Dedication of Merit**

## *Awards Ceremony*

### ***SPEAKER reads : INTRODUCTION***

At the request of the Sakyong and Sakyong Wangmo,  
the Shambhala Office of Culture and Decorum is pleased to announce  
the reinstatement of Shambhala Service Awards.

In the late 1970s the Druk Sakyong, Chögyam Trungpa Rinpoche, the Dorje Dradül, began a tradition of conferring awards to Shambhala citizens as a way to show appreciation for dedication to Shambhala vision. During his time, awards were offered only within the circle of most advanced students. The Kongma Sakyong, Jampal Trinley Dradül, has chosen to broaden this system for our growing worldwide community. The meaning and appearance of every award was given great consideration in order to make them truly potent gifts from the lineage.

The launch of Shambhala Service Awards coincides with the initiation of the Shambhala Household Mandala, which will begin in local centres over the course of this coming year. These two elements are intimately connected, as visible examples of the appreciative society and culture within which the teachings of Shambhala are held.

In order to recognize the many individuals who have made special and significant contributions to our Shambhala society since the last time awards were conferred, the Shambhala Office of Culture & Decorum solicited nominations from leaders in different roles from every place in our mandala. This included Acharyas & Shastris, Centre Directors, representatives of Culture & Decorum, and so on. The recommendations were reviewed by committees of leaders in each field, and were finally approved by the Sakyong himself, who took great interest and championed the entire project. Over 1,400 awards will be conferred this Shambhala Day.

Though we have been exhaustive in our efforts to award everyone deserving recognition, there will no doubt be unintended omissions. It is the intention of the Office to present awards every 2-3 years going forward, providing many future opportunities to acknowledge those who offer great benefit to Shambhala and the world, and to further enhance our Shambhala culture of appreciation.

***SPEAKER reads* OPENING PARAGRAPH on the Awards Certificate ONCE for the entire awards ceremony:**

“Invoking the Profound Brilliant Just  
Powerful All-Victorious Rigden ... hereby award:”

**Presenting the Awards**

Awards are presented in groups, in the following order: COLOUR, MEDAL, ORDER (Higher Orders, where applicable). *All Colour awards are presented first, followed by Medals, and finally Orders.*

As names are read, the recipients come up to the presenter, bow to receive their award certificate and medal then return to their seats. Regular shrine room decorum applies; ex., also bowing when passing by the shrine.

***SPEAKER READS:* all Colour awards**

**Read award description and title from certificate**

**List names of all recipients for that award**

**Example:**

for diligent and gentle service to the Kingdom of Shambhala

*The Colour of Great East*

Jane Doe

John Smith

Margaret Doe

for significant contribution to culture and dignity in the Kingdom of Shambhala

*The Colour of Elegance*

Jane Doe

John Smith

Margaret Doe

**And so on, through the Colour of Sakyong Wangmo**

***SPEAKER READS:* all Medal awards**

**Read award description and title from certificate**

**List names of all recipients for that award**

**Example:**

for fearless and gentle service to the Kingdom of Shambhala

*The Medal of Great East*

Jane Doe

John Smith

Margaret Doe

for excellent and inspired contribution to culture and dignity in  
the Kingdom of Shambhala

*The Medal of Elegance*

Jane Doe

John Smith

Margaret Doe

**And so on, through the Medal of Sakyong Wangmo**

***SPEAKER READS: all Order awards***

*(Note: Many Centres will not have Order awards)*

**Read award description and title from certificate**

**List names of all recipients for that award**

for profound and eminent service to the Kingdom of Shambhala

*The Order of Great East*

Jane Doe

John Smith

Margaret Doe

for outstanding and inspired service to the culture of the Kingdom of Shambhala

*The Order of Elegance*

Jane Doe

John Smith

Margaret Doe

**And so on, through the Order of Sakyong Wangmo**

**Lastly: If applicable, read all Higher Order awards**

*(Note: Many Centres will not have Higher Order awards)*

**First, read Dawa Sangpo award description and title from certificate**

PLEASE NOTE: DAWA SANGPO Medals are given for particular campaigns rather than overall service. There are *personalized descriptions* for the campaign being recognized. The descriptions should be read for each individual recipient.

**Then, continue on to Medal awards: Tiger, Lion, Garuda and Dragon**

**Read award description and title from certificate**

**List names of all recipients for that award**

**Finally, continue on to Order awards: Tiger, Lion, Garuda and Dragon**

**Read award description and title from certificate**

**List names of all recipients for that award**

**Conclusion:**

When **ALL** the awards have been read and received,

**SPEAKER READS the CONCLUSION section at the end of the Awards Certificates ONCE:**

“Proclaimed and sealed ...  
February 27, 2017”

To conclude recite the **SHAMBHALA DEDICATION OF MERIT**

**Continue with your planned Shambhala Day celebrations!**

#### IV. Communications

All information regarding awards may also be found on [shambhala.org](http://shambhala.org) under Culture & Decorum. If you have questions after reviewing this information regarding the awards you have received or the award ceremony protocol please contact [shambhala.awards@gmail.com](mailto:shambhala.awards@gmail.com).

*Sample Email to Award Recipients:*

SUBJECT: Shambhala Service Awards

Dear ,

At the request of the Sakyong and Sakyong Wangmo, the Shambhala Office of Culture and Decorum is pleased to announce the reinstatement of Shambhala Service Awards.

In the late 1970's the Druk Sakyong, Chögyam Trungpa Rinpoche, began a tradition of conferring awards to Shambhala citizens as a way to show appreciation for dedication to Shambhala vision. During his time, awards were offered only within the circle of most advanced students. The Kongma Sakyong, Jampal Trinley Dradül, has chosen to broaden this system for our growing worldwide community.

*I am delighted to inform you that you are a recipient of a Shambhala Service Award.*

I would like to personally invite you to attend the awards ceremony at our Shambhala Day Celebration. Shambhala Day will take place [INSERT local details].

I hope you will be able to attend!

Yours in the Vision,  
[YOUR NAME]